Katy Koenen

CONTENT LEADERSHIP & STRATEGY

Selected professional profile | katykoenen.com | linkedin.com/in/katykoenen

PROFESSIONAL FOCUS

More than 25 years of technical writing and content experience, with a focus on content strategy, communications leadership, developer education, and clear documentation for complex technologies.

SELECTED EXPERIENCE

Practicing Musician | Fractional Director of Communications (announced 2025)

Communications infrastructure, editorial standards, investor relations frameworks, technical content strategy and stakeholder communications.

Semtech | Developer education and technical content

Academy for LoRaWAN redesign project (2021–2022), hands-on learning resources, technology explanations and content supporting the IoT developer ecosystem.

Microsoft and enterprise documentation | Technical communication

Historical portfolio includes developer API references, product guides, content planning, user education and Windows technology documentation.

SELECTED QUALIFICATIONS

M.A. and CPTC designations; University of Washington Project Management Certificate. Expertise across content strategy, editorial leadership, technical communication, documentation systems, training and stakeholder communications.

This is a selected professional profile, not a complete chronological CV.